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2017

UA19/17/5/9 Athletic Media Relations - Halftime Programs

WKU Archives

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Western Kentucky University
UA19/17 Athletic Media Relations
Series 5/9 Halftime Programs

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Biographical/Historical Note:

Athletic Media Relations began as a section of Public Relations. The following have headed up the program:

1935-1955 - Kelly Thompson, Public Relations director

1955-1971 - Robert Cochran, Public Relations director; Dean of Public Affairs

1962-1978 - Ed Given

1978-2002 - Paul Just

2002- - Brian Fremund

Description:

Audiotapes of halftime interviews with a variety of WKU personnel on a variety of topics.

Dates: 1966 - 1999

Subject Analytics:

Interviews

Radio broadcasting

Western Kentucky University

Accession Information: These records were transferred to the WKU Archives upon its creation.

Access Restrictions: none

Preferred Citation: UA, WKU Archives, Bowling Green, Kentucky, USA.

Processing Information: Records processed and collection inventory by Suellyn Lathrop, 2010, revised 2015.

Container List

UA19.17.5.9 ~ Film, Motion Picture ~ WKU Archives

02/03/2017

Container Description	Folder	Creator	Date Subjects	Title
Tape Box 4	Drawer 16	Athletic Media Relations (WKU)	1999	Film/Video/Audio File - Football Halftime Program
<i>Audiotape - 1 - digitized</i> <i>Focus on Western halftime programs with John Wright m846.wav</i> <i>Adams, Karen</i> <i>Agribusiness</i> <i>Agriculture (WKU)</i> <i>Albers, Jo Ann</i> <i>Athletic Hall of Fame (WKU)</i> <i>Athletics (WKU)</i> <i>Bayliss, Juanita</i> <i>Blythe, Jill</i> <i>Britt, Jenks</i> <i>Deer, Randy</i> <i>Education & Behavioral Sciences (WKU)</i> <i>Golf course management</i> <i>Journalism & Broadcasting (WKU)</i> <i>Henry, Steve</i> <i>Kentucky Academy of Math & Science (WKU)</i> <i>Kentucky Music Educators Association</i> <i>KMEA</i> <i>McGruder, Charles</i> <i>Mathis, Christine</i> <i>Ransdell, Gary</i> <i>Selig, Wood</i> <i>South Regional Postsecondary Education Center</i> <i>Stites, Joe</i>				
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<i>Audioreels - 2</i> <i>Basketball Half-Time Show, nd</i> <i>Half-Time Ceremony, 2/26/1966</i>				
Tape Box 4	Drawer 15	Athletic Media Relations (WKU)	1996	Film/Video/Audio File - Hilltopper Football Halftime Shows
<i>Audiotapes - 11 - digitized</i> <i>1996 Football Halftime Shows by John Wright & Jeff Younglove, 9 stories, m822.wav</i> - Thomas Meredith, Moving to a New Level - George Sturgeon, Class of 1927 - Butch Gilbert re: Athletic Hall of Fame class of 1996 - Donald Smith re: Phonathon - Jim Wayne Miller death, Frank Steele, Thomas Baldwin, poetry - Andy Wagoner, Admissions, Focus on Western - Jack Kemp visit to WKU, presidential election - Jill Blythe re: homecoming <i>1996 Football Halftime Shows by John Wright & Jeff Younglove, 3 stories, m823.wav</i> - Fred Hensley re: E.A. Diddle Memorial Park with Diddle interview				

Container <i>Description</i>	Folder	Creator	Date <i>Subjects</i>	Title
- Romano Mazzoli speeches - Tommy George, New York Times journalist 9/7/1996 - George Sturgeon, Class of 1927, Dero Downing, m816.wav 9/14/1996 - Butch Gilbert re: Athletic Hall of Fame, m808.wav 9/21/1996 - Donald Smith re: Phonathon, m813.wav 9/28/1996 - Jim Wayne Miller, death, Frank Steele, Thomas Baldwin, duplicate 10/05/1996 - Andy Wagoner, Admissions, Focus on Western, duplicate 10/12/1996 - Jack Kemp, presidential campaign, duplicate 10/19/1996 - Jill Blythe, homecoming, duplicate 10/26/1996 - Fred Hensley re: E.A. Diddle Memorial Park, duplicate 11/02/1996 - Romano Mazzoli, duplicate 11/09/1996 - Tommy George, New York Times reporter, duplicate			Athletes Reminiscing Interviews Radio broadcasting	
Oral History				
Tape Box 4	Drawer 10	Athletic Media Relations (WKU)	1992	Film/Video/Audio File - Hilltopper Halftime Program
Audiotapes - 2 - digitized Glasgow Campus, 9/12/1992 m641.wav, s2 blank Ron Beck re: Phon-a-Thon, 9/19/1992 - m640.wav, side 2 blank			Audio recording Interviews Fund raising Western Kentucky University Western Kentucky University. Extended Campus-Glasgow Center.	
Tape Box 4	Drawer 13	Athletic Media Relations (WKU)	1992	Film/Video/Audio File - Hilltopper Halftime Program
Audiotape - 1 - digitized Athletic Hall of Fame, 9/5/1992 - m766.wav Rascoe, Bobby			Audio recording	
Tape Box 4	Drawer 14	Athletic Media Relations (WKU)	1992-1993	Film/Video/Audio File - Hilltopper Halftime Program
Audiotapes - 7 digitized Baseball, Joel Murrie, 2/1993 m788.wav Black History Month, Bryan Costner, 2/13/1993 m787.wav Career Service Center, 2/11/1993 m773.wav High School Honors, Thomas Meredith, Robert Aldridge, Joe Rains, 2/6/1996 - m756.wav Homecoming Week, Gene Crume, Chris Norton, Todd Gibbs, 10/17/1992 - m758.wav Judy Woodring, Forensics Team, 2/4/1993 - m757.wav Martin Luther King Jr. Day, Phyllis Gatewood 1/17/1993 m784.wav Student Recruitment Phonathon, Admissions (WKU), Debbie Gray, m785.wav Tennis Player of the Year, Henry Baughman(?) 11/21/1992 m786.wav Transfer of Power Student Seminar, Bill Clinton inauguration, Heather Hower, Eric McWilliams, m783.wav			African Americans Blacks Audio recording	
Tape Box 4	Drawer 16	Athletic Media Relations (WKU)	1992	Film/Video/Audio File - Hilltopper Halftime Program
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Container Description	Folder	Creator	Date Subjects	Title
2/15/1992 Jeff Younglove, WKU partners with Jostens Learning Corporation, m859.wav 2/13/1992 Carl Kell, Spirit Masters, m847 nd, Todd Gibbs, Michael Trepasso, Weather and Health, m848.wav 2/20/1992 Paul Sanderford, Sun Belt m871.wav 3/8/1992 Judy Woodring, Debate Program, m865.wav 3/8/1992 David Towell, Sun Belt Conference women's tournament, m864.wav 3/28/1992 Clemette Haskins, m862.wav 4/04/1992 John Osbourne, Food Services, m863.wav nd Jim Heck, Henry Cherry Society m869.wav				
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Tape Box 4	Drawer 20	Athletic Media Relations (WKU)	1997	Film/Video/Audio File - Hilltopper Halftime Program
Audiotapes - 6 - digitized 2/01/1997 Hilltoppers vs. La. Tech.; Lady Toppers vs. Lamar; Student News, John Wright, Terry Likes, m998.wav 2/06/1997 Lady Toppers vs. South Alabama; Hilltoppers vs. Arkansas State; WKU Swim Team, John Wright, Bill Powell m999.wav 2/08/1997 Lady Toppers vs. George Washington University; Adrienne Nobles, Dan Meyers re: MBA Program, m1006.wav, m1026.wav 2/11/1997 Hilltoppers vs. Southwestern Louisiana; John Wright, Robert Jefferson, Gordon Ford College of Business reorganization, m1007.wav, m1028.wav			Audio recording Swimming Radio broadcasting	
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Container Description	Folder	Creator	Date Subjects	Title
<i>On-Campus Halftime 7 & 8 10/27 & 11/3 1990, Dave Wilkinson WKYU-FM Anniversary, Charles Eison, Sponsored Programs</i> <i>On-Campus Halftime 9 & 10, 10/28 & 11/24 1989 Kent Campbell, Marching Band Championship, Riley Handy, Kentucky Building 50th Anniversary</i> <i>On-Campus Halftime 10/14 & 10/21 1989, Scott Taylor, 1989 Homecoming, Bill Powell, Swimming</i>				
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Tape Box 4	Drawer 12	Athletic Media Relations (WKU)	1995	Film/Video/Audio File - On Campus Halftime Program
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Container Description	Folder	Creator	Date Subjects	Title
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Container Description	Folder	Creator	Date Subjects	Title
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Container Description	Folder	Creator	Date Subjects	Title
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Audiotape - 1 - digitized			Audio recording	
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Baldwin, Thomas				
Miller, Jim Wayne				
Steele, Frank				
Wright, John				